



**U OF M**  
**ENGIQUEERS**

**2023-2024**

**SPONSORSHIP PACKAGE**

# TABLE OF CONTENTS

Group Introduction	1
Letter from the President	2
Year-Long Partner	3
Pride in November Partner	4
Pride Float Partner	5
Contact Us	6

# GROUP INTRODUCTION

EngiQueers Canada is a national non-profit organization representing engineering schools across the country.

The EQ Canada network provides visibility, support, and advocacy for LGBTQ+ engineering students.

Our members provide a sustainable community through social events, educational sessions, and professional development. Through student-led allyship and advocacy, academic faculty and professional engineers further their understanding of the benefits of diversity and inclusion.

Dear Prospective Partner,

On behalf of the our Executive team and our student members, we would like to thank you for your interest in sponsoring the University of Manitoba EngiQueers group.

Our goal is to bring visibility to the 2SLGBTQ+ community in engineering and make engineering a more inclusive space. This is achieved by providing our members and partners with social events, educational sessions, and professional development opportunities.

By helping students, academic faculty, and industry professionals understand the importance of equity, diversity and inclusion, we hope to break down barriers that may prevent 2SLGBTQ+ engineering students from completing their education and entering the professional world.

As a student-led, non-profit organization, we count on partnering with 2SLGBTQ-friendly companies and organizations to assist us in raising the funds necessary for us to accomplish our goals and provide exceptional programming to our members.

Thank you for your consideration,

Avery Edwards (she/her)  
President





# YEAR-LONG PARTNER

This is the premier title-sponsor-level all-inclusive package. Becoming a year-long partner includes platinum sponsorship of all major events throughout the year and the below-listed perks.

This package will allow your company to be promoted to EngiQueer members and allies attending the events! You'll be promoted on all membership items as well as marketing/posters/banners for all events. This will help EngiQueers increase our impact across the engineering faculty and beyond!

	<b>\$2500</b>
Quantity Available	1
Logo + link on UMEngiQueers Website	Large
Logo on all promotional materials	✓
Social Media Highlight	✓
Opportunity to distribute promotional material to EngiQueers members	✓
Exclusive promotion of job opportunities to members	✓



# PRIDE IN NOVEMBER PARTNER

Since the school year ends in April, we never get to celebrate pride week while everyone is on campus. This year we are moving our pride celebration to November so everyone can join in!

We have an entire week of social, educational and professional events lined up, including a networking night, queer business market and trivia night to name a few.

Sponsors of this package will get the below perks and help us provide a new event to the engineering students!

	<b>\$1000</b>
Quantity Available	3
Logo + link on UMEngiQueers Website	Medium
“Pride in November” social media highlight	✓
Logo on all “Pride in November” promotional material	✓
Priority attendance to the Networking Event	✓



# PRIDE FLOAT PARTNER

Even though we are planning our own pride celebration in November, we are still planning to participate in the Winnipeg Pride Parade. We are going to construct our own float and march with our members alongside the University of Manitoba float.

Your contribution will help supply materials, decorations, banners and merchandise for members.

	<b>\$500</b>
Quantity Available	3
Logo + link on UMEngiQueers Website	Small
Logo on Float	✓



# GET IN TOUCH WITH US

✉ umengiqueers@umes.mb.ca

🌐 <https://engiqueers.wixsite.com/umengiqueers>